

They braved storm to pack opening

A little more than a month after an April tornado wreaked havoc on two barns, Hydro transmission lines and a dry-docked boat in Melancton, A.J. Cavey remains thankful that no one was hurt, and also amazed but grateful that friends, former customers and folks who might have simply been curious, had jam-packed her new store in the height of the storm.

A.J., as she prefers to be called, is the sole owner of Cobwebs & Caviar as well as a town councillor and active member of the Business Improvement Area.

The tornado coincided with the grand re-opening of Cobwebs & Caviar at a new location on Main Street in Shelburne, more or less across from the intersection of northbound Owen Sound Street (Highway 10).

The opening also marked A.J.'s new beginning in sole ownership. At its former location further west on Main, Cobwebs & Caviar was owned and operated by two partners. The location closed when the partnership dissolved.

A.J. said Tuesday she spent some time looking for a suitable downtown location. Now her challenge is to let everyone know that she's back and also where she is. Since the opening, business has been "pretty good," she said.

"A lot of the people who came (to the reopening) said it was good to see us back. But there were a lot of people who had previously asked when we would be open again."

A.J. has a merchandising philosophy that keeps folks coming back "many from a distance."

"(Cobwebs & Caviar) has boutique items, but they are not boutique priced."

"I won't carry anything I wouldn't buy myself. I wouldn't charge a price I wouldn't want to pay myself," she said.

The little store in Shelburne has items you might have a hard time finding elsewhere, including a broad range of British things, including Yorkshire pudding mixes along with a good selection of canned goods.

The store is open Tuesday to Friday from 10 a.m. to 5 p.m., and Saturdays from 10 a.m. to 4 p.m. A.J. said she's thinking of hiring someone to open it on Sundays.

By Wes Keller