

## Documentary to screen after draft Community Improve Plan presentation planned for Friday

Written By **MARNI WALSH**

On Friday May 24, DC MOVES will partner with the Georgian College Social Enterprise Network (SENCO) for a premier screening of *The Social Shift* at Grace Tipling Hall in Shelburne.

The documentary, a film by Common Good Solutions, centres on social enterprise businesses across Canada - businesses and organizations with goals to improve the financial, social and environmental well-being of their communities. The screening of *The Social Shift* follows the Town of Shelburne's Open House draft presentation of their Community Improvement Plan (CIP) at 4:30 p.m. that day.

Elaine Capes, DC MOVES Coordinator, says the evening will consist of the 1 hour and 18 min documentary on *'Business for the Common Good'* as well as a discussion with a panel of several people involved in social enterprise.

She says, some of the panel *'have been working successfully for a while in this realm and some are just starting an initiative'* the idea is to bring awareness to the community about social enterprise and spark social enterprise as a movement to support and become part of.

One of the panelists will be *'Essential Good'* owner Kimberly Van Ryn. Ms. Capes says, *'Kimberly Van Ryn has been a resident of Dufferin County for almost ten years and manages a local nonprofit organization serving adults with developmental disabilities.'*

She says Ms. Van Ryn *'stays involved in her community through teaching yoga classes, promoting health through essential oils and having fun with her social enterprise. 'Essential Good' was born out of a desire to connect community members with a clothing line that promotes inclusive attitudes with amazing designs.'*

Ms. Capes told the Free Press, *'The local Dufferin SESDG (Social Enterprise Sector Development Group) is a diverse group of individuals who value an innovative and creative approach, with representatives made up from business centres, municipalities, community and business leaders, and local Social Enterprise champions. She says their role is 'to oversee: distribution of funding; seek new partnerships and resources; and engage stakeholders and the community for Social Enterprise.'* However, she says, *'Sadly the new government terminated the initiative 2 weeks ago.'*

*'DC MOVES, as a social purpose enterprise, is an initiative supported by Headwaters Communities In Action (HCIA,) she says, 'and we will continue to be at the Social Enterprise Sector Development Group (SSESDG) table as long as this initiative continues, given the government withdrawal of support,' Ms. Capes said.*

The Town of Shelburne's presentation of the draft Community Improvement Plan runs from 4:30 - 6:30 pm at Grace Tipling Hall, 203 Main Street East in Shelburne. The screening of *The Social Shift* starts at 6:45 pm followed by the panel discussion at 7:30pm and networking and refreshments at 8pm.