

Smile Cookie Campaign returns to Shelburne next week

By Paula Brown, Local Journalism Initiative Reporter

The Tim Hortons Smile Cookie Campaign is back for 2021 and this year the owners of the franchise in Shelburne are hoping to make a big splash in donations.

Local Shelburne Tim Hortons restaurant owners John and Meagan announced they will be raising funds through the smile campaign and donating one hundred per cent of the proceeds to the Shelburne Rotary Club to help with the Shelburne Splash Pad.

?We are so thrilled to be the recipients of the Tim Hortons Smile Cookie Week and encourage everyone to come out and buy cookies,? said Sandra Gallagher of the Shelburne Rotary and chair of the Splash Pad Committee.

Tim Hortons first began the Smile Cookie campaign in 1996 to help raise funds for the Hamilton Children's Hospital and has continued to tradition for the last 25 years. In 2020 the Smile Cookie campaign raised a record \$10. 56 million for charities across Canada.

Tim Hortons restaurant owners will be donating proceed from sales of Smile Cookies from Sept. 13 until Sept. 19.