

Shoebox Project, supporting unhoused women, returns for sixth year

The holidays are a time to give back, and with an ongoing housing crisis that has only been worsened by COVID-19, giving back this holiday season is more important than ever.

On Monday (Dec. 6) The Shoebox Project announced its partnership with Allstate for the sixth consecutive year, to raise funds and support those affected by the housing crisis — specifically the thousands of Canadian women impacted by homelessness.

Continuing its mission to fill shoeboxes with gifts, basic essentials and messages of support for women, this year The Shoebox Project will also be offering 'virtual gifts' in the form of donations and gift cards. In fact, for this week only (Dec 6 - 12), all donations will be matched by Allstate (up to \$25,000), with funds directly going to local chapters including Orangeville and shelters serving Indigenous women in remote regions.

Locally, Family Transition Place, Catholic Family Services Dufferin/Peel, and Salvation Army Family Resource Centre will be receiving the shoeboxes to distribute to women in need.

Those looking to create a virtual shoebox can visit: shoeboxproject.ca/virtual/ca-en/home or if you want to make a physical shoebox and drop off it in person, go to shoeboxproject.ca/ways-to-give/make-a-shoebox