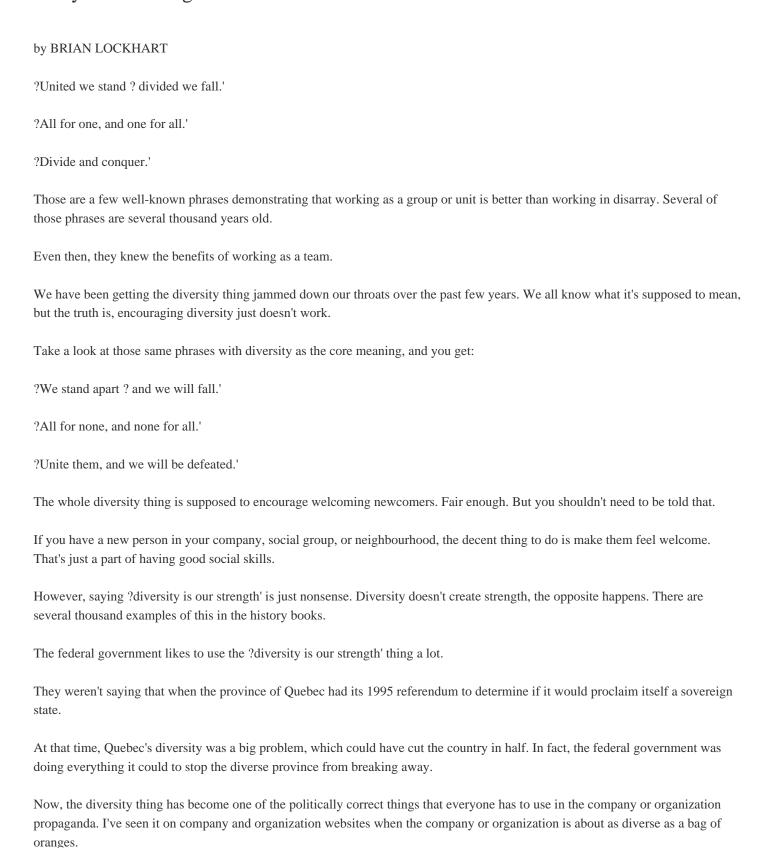
Unity is our strength



From my experience, most people who come here from other countries don't want to stand out as being diverse. Most of the people I

But they still have it on the website because they feel pressured to have it on there.

know personally, who came here to live, want to blend into society and be part of the fabric of the country.

They may hang on to some of their cultural customs, but they don't want to be known as ?the guy from wherever.' They know their kids will be growing up here and want them to fit in, not stand out.

It's people from here who are pushing the diversity thing.

Several years ago, I did a photo shoot for a local organization. The photos were going to be used for marketing purposes and were of many of the people who worked there. Some of them were in uniforms, others held tools of the trade that identified their position in the organization.

The idea was to let the public know who worked there.

When the marketing team was choosing the final photos for the piece, one woman was not pleased.

?We need to show more diversity', she said.

For some reason, she directed her comment at me? as if I had anything to do with their hiring practices. I only took the photos.

I explained that I wouldn't go out and find someone who looked different and take their photo as a ringer to show diversity. That would be insulting to both the organization and the person who was asked to pose because they looked different.

Fortunately, the rest of the team agreed that we didn't need to bring in someone wearing a traditional dress from a foreign country to show the diversity that didn't actually exist.

We should be promoting unity as a national message, not diversity.

The diversity message is nothing more than a political ploy to gain favour and garner votes.

No one ever won a hockey game by diversifying on the ice. No country ever won a war by not being unified.

Playing as a team will always produce the best results.