Lost and abandoned animals benefit from online shopping

 ShopandShare.ca, an innovative website that pairs online shopping with automatic donations to charity, has selected the Alliston & District Humane Society (ADHS) as its ?Featured Non-Profit' for January.

The ?Featured Non-Profit' designation allows ADHS supporters and other ShopandShare.ca users to channel a percentage of the money they spend online at more than 200 popular retailers directly to the Humane Society. There are no additional fees, mark-ups, or out-of-pocket donations required.

For the ADHS, the extra exposure and potential donations from being a ?Featured Non-Profit of the Month' could mean the difference between life and death for many local animals.

?ADHS is a locally run, totally volunteer, no kill organization that struggles to pay the upkeep of its shelter and the bills for caring for the many lost and abandoned dogs, cats and small animals that come through our doors. ADHS appreciates the support of volunteers and community members who use ShopandShare.ca for their online purchases, and help us to continue to operate our animal services,? says Jane Clarke, ADHS vice-president.

ADHS supporters can help raise automatic donations each time they book their vacations, purchase clothing, toys, gifts, cleaning supplies, and much more through ShopandShare.ca, thanks to partnerships with more than 200 popular retailers, including: Sears, Expedia, Chapters/Indigo, Amazon.ca, ToysRUs, Old Navy, Various Hotel Chains, Travel Sites, & Car Rental Agencies.

Thanks to ShopandShare.ca's user-friendly desktop and mobile websites, ADHS supporters simply register and choose the ADHS as their favourite non-profit, then follow the links to their favourite retailers, travel sites, etc. A percentage of the money they spend is automatically allocated to their chosen non-profit. Purchases made, as well as the automatic donations generated by their purchases, can be verified via online reports to ensure the donations are being processed properly.