

## Family Literacy Day ? Jan. 27th

Every year on January 27, Family Literacy Day encourages families to participate in literacy-related activities together. Started by ABC Life Literacy Canada in 1999, Family Literacy Day is celebrated each year with thousands of activities and events across the country in homes, schools, learning centres and literacy organizations.

?When learning is valued and practiced every day at home, family time can be full of teachable moments that build the bonds between parents and children,? said Gillian Mason, President of ABC Life Literacy Canada.

This year's Family Literacy Day theme, 15 Minutes of Fun, promotes the importance of parents making time every day for learning with their children, enjoying reading and other learning activities together. By spending at least 15 minutes a day, parents can make a huge difference to the development of their child's literacy skills, and can help improve their own skills as well.

?Parents are a child's first and best teacher,? says Gillian Mason, President of ABC Life Literacy Canada. ?When learning is valued and practiced every day at home, family time can be full of teachable moments that build the bonds between parents and children.?

The Family Literacy Day website [www.familyliteracyday.ca](http://www.familyliteracyday.ca) includes storytelling tips, games, events, articles, the HSBC Learning Activity Centre and lots of other family literacy resources.

Every day should be a day for learning together as a family, because Family Literacy Day is not just for one day a year on January 27. To make a real difference to children's learning, Family Literacy Day is every day.