

## Home Healthcare Network ? new matchmaking tool for senior home care services

Home Healthcare Network (HHN) is proud to announce the exciting growth and development of a new matchmaking tool for senior home care services.

According to a 2011 Census, approximately 15 per cent of the population in Canada is aged 65 and older. It is projected that in 2031, 22.8 per cent of the population will be over 65 years of age. This will put a strain on the Canadian healthcare system and leave many seniors without proper care or in overcrowded retirement facilities.

HomeHealthcareNetwork.com is a simple to use effective match making tool for those seeking the needs of Personal Support Workers. Subsequently, it is also a place for Personal Support Workers to post their skills and qualifications for families to find a caregiver that meets their needs. HomeHealthcareNetwork.com is not an agency, meaning there is not a third party negotiating the wage, detailing duties of the relationship or taking a cut of the hourly rate. This results in the client saving money and the caregiver receiving a full hourly wage; agreed upon by both the client and Personal Support Worker.

HHN was conceptualized by Mike Beck, former computer programmer, after a homecare worker was needed for his mother. After his mother was admitted to hospital he was informed on a Wednesday that his mother was being released on the Friday. Beck was given two days to find her live-in care.

?The hospital gave me a couple of days to find care for my mother. I called agencies and the cost of a live-in caregiver was far beyond what we could afford. My only option was to hire a caregiver privately and having never been in this position before I had no idea how to find a qualified, responsible caregiver to look after my mom,? said Mike Beck, President of Home Healthcare Network.

Beck searched through website after website and profile after profile until he was too overwhelmed.

?I needed to find the right person for my mom and didn't have the time to weed through a pile of resumes and conduct interviews. I started the process but it became apparent that while they all seemed to have the right qualifications, they all pretty much looked the same. Luckily I had received a phone call from my friend who happened to put me in touch with a caregiver that I ended up hiring,? said Beck. ?HomeHealthcareNetwork.com was launched because of my experience with my mother in an attempt to change the way caregivers and those who need them connect and hopefully save others from depending on luck, like I had to.?

Home Healthcare Network is not the first site to offer a matchmaking tool for Personal Support Workers. With the aging baby boom population, there are now more sites online offering similar service. However, more often than not, these sites offer a broad range of job categories and anyone can list themselves as a caregiver. One of the main advantages of using Home Healthcare Network is you will only find Personal Support Worker's resumes listed making it easy for families to sort through their search to find the appropriate care for their loved ones.

?The baby boomers are aging and launching HomeHealthcareNetwork.com is going to be very beneficial for families struggling to balance taking care of their loved ones and being able to have enough money left over for their children,? said Beck.

Home Healthcare Network is a self serve matchmaking tool, it is not an agency. PSWs are invited to create an online resume where potential clients can search them based on location, skills and qualifications. PSWs can also upload a video introduction of themselves, making the process of finding an in home caregiver online a more personal experience. They can also negotiate their own wages, work on their own schedule and enjoy a newer, better form of exposure to potential employers.

Unlike any other online home care services, HHN is dedicated solely to Personal Support Workers and helping families find the right healthcare provider. HHN is a matchmaking tool for Personal Support Workers to offer professional services including private, home and palliative care from a qualified caregiver. Families can take control of their search to find the right Personal Support Worker for their loved one.

HHN provides a library of resources and tools to help connect both PSWs and those searching for home care. These resources include; interview suggestions, common questions, safety tips and more.