

Seatbelts, child car seats, save lives

Ontario is launching its annual seatbelt campaign to remind drivers and passengers to buckle up and make sure children are properly secured in the right child car seat or booster seat.

Police, fire and emergency services workers, health care professionals and road safety groups across the province are participating in the campaign, which runs until Oct. 10. It includes educational demonstrations, seatbelt enforcement by police and a series of child car seat inspection clinics.

Wearing a seatbelt and using the right child car seat or booster seat is the most effective way to reduce the risk of injury or death in a collision.

Ontario's One Person, One Seatbelt law requires every occupant in a motor vehicle to buckle up properly. Drivers must also make sure all passengers under the age of 16 are properly secured with the appropriate child car seat, booster seat or seatbelt.

“Seatbelts save lives. I urge all drivers and passengers to buckle up and secure their children in the right child car seat or booster seat every time they get into a vehicle. Ontario's roads are among the safest in North America, and we all play a part in helping them stay safe,” said Steven Del Duca, Minister of Transportation.

“Wearing a seatbelt is the single-most effective way to prevent deaths and serious injuries in motor vehicle collisions. Remember, it's one person, one seatbelt. Make sure you and all your passengers are buckled up every time you drive – it's the law,” Chief Supt. Chuck Cox, Commander, OPP Highway Safety Division

“Motor vehicle collisions are the leading cause of death for Canadian children. Having the right car or booster seat for your child, ensuring it is installed correctly and using it on every ride will help your family stay safe on the road,” Louise Logan, President and CEO, Parachute.