

County seeking event submissions for Explore Dufferin Guide]

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Community groups, not-for-profits, and other organizations in the area have been invited to submit their events for inclusion in Dufferin County's new Explore Dufferin Guide.

The County of Dufferin is creating a tourism guide, which will be distributed to every household in Dufferin and showcases everything there is to see, do and experience in the community. The guide will highlight family-friendly activities, agritourism, nature and the outdoors, small-town charm, arts and culture, and more.

Dufferin County is rich with opportunities for culture, fun and connection, and the Explore Dufferin Guide will house all this information in one convenient place, encouraging community engagement and participation, driving tourism and contributing to the community's cultural fabric, read a press release from Dufferin County.

Events can include:

? **Cultural** ? festivals, parades, and other events that celebrate the history, traditions and customs of a particular group of people

? **Sport** ? competitions and games such as marathons, charity runs or local sports leagues

? **Educational** ? educate the public about a particular topic such as science fairs, lectures, places of worship and seminars

? **Environmental** ? events like tree planting, clean-up projects, and conservation efforts

? **Entertainment** ? organized to entertain and engage the public, such as concerts, theatre performances, and comedy shows

? **Holidays** ? celebrate national or local holidays and days of significance. Events can include gatherings and activities

? **Charity** ? raise money or awareness for a particular cause, such as a fundraiser walk or a silent auction

? **Business** ? promote and support local businesses such as trade shows, networking events and open houses

? **Religious** ? celebrate or commemorate religious holidays or traditions such as church services, mosques, temples or other religious gatherings

All events published in the Explore Dufferin Guide will be curated from the submissions provided and general community knowledge of county staff and stakeholders. Curation will be primarily based on which events, at the county's sole discretion, will most improve the social, economic, or environmental well-being of the community.

Events should be submitted by Feb. 20.

For more information or to submit your event, visit www.joinindufferin.com.