

Shelburne's Santa Claus parade to return to downtown core

Written By Joshua Drakes

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For those who are in search of some holiday cheer, Santa Claus is coming to town.

Shelburne's annual Santa Claus parade will be passing through town at 6 p.m. on Dec. 6.

Mayor Wade Mills said the parade is a core event for the town, and he looks forward to attending it each year alongside Shelburne residents.

"The annual Santa Claus parade has become a wonderful tradition in our community and a really nice way to kick off the holiday season," he said. "I hope to see lots of smiling faces lining the street on Dec. 6."

As is tradition, the Town of Shelburne said in a statement that this year's parade will feature a special theme.

"Get ready for one of Shelburne's most magical traditions!" said the town in a statement. "This year's theme is: 'Christmas Movies.'"

"Expect to see floats inspired by your holiday film favourites, plus walking groups, music, and a special appearance from Santa Claus," the statement added.

Alongside the parade, the Shelburne Rotary Club will be present, collecting food donations for the local food bank. They are requesting that attendees bring a donation item with them, if possible.

The parade route will start at the Shelburne Agricultural Community Centre. The parade will then go South on William Street, before turning East on Robert Street. It will then proceed South on Jelly Street, West on First Avenue, and finally North on William Street, returning to the Agricultural Centre to conclude the parade.

The town would like to remind everyone to plan accordingly for traffic, as barricades will be set up around the parade route for safety. Make sure to arrive early for a good viewing spot.

The town also asked guests to ensure they are seated away from certain intersections.

"To help floats and large vehicles make turns safely, we encourage all spectators to find a viewing spot away from the corners of the following intersections: William and Robert, Robert and Jelly, Jelly and First Ave., First Ave. and William," the town stated. "This leaves room for the floats to navigate and ensures a safe and enjoyable experience for everyone."

Currently, 13 floats are confirmed for the parade. They include LC Auto, Hear Right Canada, Shelburne Rotary, Shelburne Memorials, Compass Community Church, Turn It Out, Shelburne Fair, MPP Sylvia Jones, Trillium Ford Lincoln Ltd., The Ontario SPCA Orangeville & District Animal Centre, Sickle Cell Awareness Group of Ontario, The Shelburne Soccer Club, Northern Dufferin Autoshow, and Stella-Jones Inc.

This number is expected to grow as the parade date approaches.

For more info on the parade, including a map of the route, visit the town website at shelburne.ca/news/posts/shelburne-santa-claus-parade-2025.